



The new generation BlackBerry® Bold smartphone – from BT

The BlackBerry® Bold is here. This latest tri-band, worldwide Wi-Fi device has class-leading performance - with email, IM, video, GPS, high-speed HSDPA data, ultra-clear graphics, 1GB of expandable memory and an even faster processor.

Be Bold. Be BlackBerry®.



Dear (Insert Customer name here),

Need to be in touch at home or abroad? Need an office wherever you are? Need high-speed data support and super-fast processing power? Need a long life battery that won't let you down? Want everything you expect from a BlackBerry® - and more? Then don't miss the new tri-band BlackBerry® Bold – available now from BT.

Enabling you to work wirelessly wherever you are, the new BlackBerry® Bold is an office in your hand that's as swish as it is potent.



Stay in touch:

send and receive email, address book and calendar updates on the move



Keep talking:

longer-lasting battery means 4.3 hours talktime and 9 days standby



Browse the Internet:

fast Wi-Fi Web at any BT or partner hotspot – worldwide



Find your destination:

built-in GPS plus BlackBerry® maps get you there.



Be secure:

built-in BT security for confident corporate networking



Multi-task:

email and talk simultaneously

Plus, with all the features you demand from your BlackBerry®, the Bold is:

- » **Fast:** driven by a the latest ultra-fast 624MHz processor
- » **Powerful:** supports high-speed data over HSDPA networks
- » **Compact:** A slim 15mm and lightweight 136g (incl. battery)
- » **Bright:** clear, hi-res, large colour LCD screen

- » **Flexible:** 64Mb flash memory, expandable to 1Gb
- » **Simple:** easy-to-use track ball navigation with QWERTY keyboard.

Why BT?

We've got years of experience deploying the latest BlackBerry® solutions and applications to help cut your communications costs, improve productivity, enhance competitive edge and reduce complexity.

- **Coverage:** BT's global network coverage spans 120 countries across five continents
- **Deployment:** major programme delivery capability, backed by service level agreements that guarantee performance
- **Security:** BlackBerry® solutions with exceptional mobile security that's built-in
- **Infrastructure:** includes all the hardware and software you need for seamless BlackBerry® Bold email, data, applications and Internet – wherever your people are.

So why not make a Bold statement? Call or contact your BT account manager now to book an appointment – and see just how good this latest BlackBerry® really is.

Yours sincerely,

[name]

[title]

[BT]

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